

SEO Webanalysis

www.example.com

Web analysis for www.example.com

This report provides an overview of the most important indicators that affect the visibility in the search engines and usability of your website. With the help of this analysis it will become clear which SEO (search engine optimization) activities your website needs. These activities are intended to achieve a higher position within the search engines and therefore be more visible to your potential customers.

The ranking used is a rating on a scale of 38 points that represents the Internet Marketing Effectiveness of your website. The algorithm is based on 38 criteria, including search engine data, website structure, site performance, and more. With the help of this analysis it will be clear which internet marketing activities should be undertaken to make your website more visible and thus more profitable.

Iconography



Good



Average



Wrong



Low impact



High impact



Easy to solve



Difficult to solve

SEO Indicators

In this part of the web analysis the SEO Ranking Factors will be examined. Your score on these indicators will affect your position in the search engines. The individual items marked with 'wrong' or 'average', should be improved with the aim of influencing your position positively within the search engines.









SEO Indicators

Keywords in domainname	N	✘
Domain age (years)	1	●
Page Rank	0	✘
MozRank	0	✘
Alexa rank	12,573,114	●
Inbound Links	1	✘
WooRank	38.1	●
Yahoo Directory	N	✘
Traffic Estimation (p/m)	500 tot 1000	●
Indexed pages (Google)	34	✓
Total Score	1 out of 10	

Substantive Indicators











In this part of the analysis, the Web Content Factors of your website will be examined. Proper SEO Optimization starts with a keyword research, which can be performed by Count Me Online. This research helps to find the right keywords which will be used during the optimization of your website with the goal to be easy and quickly found on these keywords in the search engines (e.g. Google). Your score on the following indicators will affect your position in the search engines. The individual parts marked with 'wrong' or 'average', should be improved to positively influence your position in the search engines.

Substantive Indicators

Url home (number of characters)	27	
Title home (number of characters)	11	
Meta description home (number of characters)	0	
Meta keywords home (number of characters)	0	
Headings (home)	H1, H1, H2, H4, H4	
Images ALT attributes	0 out of 9 are present	
Text / HTML ratio	7,91 %	
Blog	Y	
Total Score	2 out of 8	

On-site Indicators

In this part of the analysis, the On-site factors of your website will be investigated. These indicators represent the structure and technique of your website. Your score on these indicators will affect your position in the search engines. The individual parts marked with 'wrong' or 'average', should be improved in order to positively influence your position within the search engines.

On-site Indicators		
Robots.txt	N	
HTML sitemap	N	
XML sitemap	N	
www redirect	N	
Language specified	N	
Page loading time (s)	0.45	
Google Analytics	Y	
W3C Validation	N	
Mobile Version	N	
Favicon present	N	
Total Score	2 out of 10	

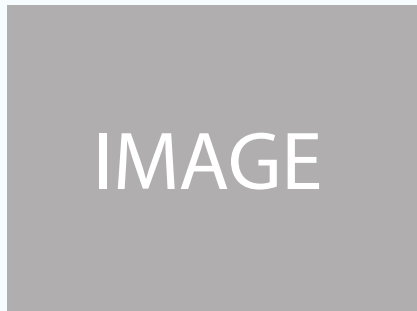
Competition Measurement

Your website is compared with your most important online competitor by a series of important SEO indicators. These indicators will help measuring your online competitiveness.

If the website of your competitor scores better than your website on most indicators given below, chances are that the competitor is easier to find by his potential costumers than yours.

Competition	example.com	competition.com	
Page Rank	0	3	✘
SEO Moz Rank	0	5.36	✘
Inbound Links	1	270	✘
Indexed Pages (Google)	34	6.690	●
Optimized with keywords	N	Y	✘
WooRank	38.1	55.7	✘
Page loading time (s)	0.45	0.88	✔
Alexa Rank	12,573,114	1,223,853	●
Domain age (in years)	1	11	●
Keywords in domainname	N	Y	✘
Total Score	1 out of 10		

Summary results



6
out of 38

In this SEO web analysis, the following issues are emerged:

Page Rank	0	!!	🔑🔑
Inbound Links	1	!!	🔑
Yahoo Directory	N	!!	🔑
Domain age (in years)	1	!	🔑🔑
Titles	Not optimized	!!	🔑
Meta descriptions	Not optimized	!!	🔑
Headings	Not optimized	!!	🔑
Images ALT- atribut	Not optimized	!!	🔑
HTML sitemap	N	!!	🔑
XML sitemap	N	!!	🔑
Language specified	N	!!	🔑
Text / HTML ratio	7.91 %	!!	🔑🔑

Summary of results

The web analysis performed shows that the most critical bottlenecks on your website can be easily customized to improve your position within the search engines.

Count Me Online Internet Marketing recommends the following activities:

SEO keyword research

Based on your product, your competition and any marketing campaign(s), Count Me Online examines what keywords are the most important for your product or service. We will research how often the keywords are being search monthly by your target audience and at on what position within the search engines your competition rank on these keywords. Using the results of this study we will optimize your titles, descriptions and content so your website will achieve a high position on these keywords within the search engines as soon as possible.

Linkbuilding

Linkbuilding is the dissemination of high quality links on the Web pointing to your website. When a proper and high quality linkbuilding strategy has been applied, your website will be better appreciated by the search engines. Due to this increased appreciation your website will achieve a higher position and will be better visible to your potential customers.

Blogposting

Blogposting is the planning, management and implementation blogpostings on your own blog or on industry-related blogs. With blogposting you can think about writing informative articles or press releases that are related to your industry or product. By spreading informative articles you build brand awareness for your product of service. Also, these articles will create valuable links to your website which helps to make sure that your position within the search engines will be increased.

Modification of technical bottlenecks

The technical flaws shown in this research will be investigated and solved by on of our specialized web developers and it won't be a impediment for the search engines any longer to index your website.

If you wish to perform the described activities in order to make your website more visible for your potential customers, Count Me Online loves to make you a good offer.

Contact us via www.count-me-online.nl/en/contact.